

***Social Media Committee***

2018 Annual Report

December 5, 2018

Dylan Cooney – Social Media Committee Chair

The Social Media Committee has remained diligent in updating the Illinois Water Environment Association's Twitter account. We are working to expand the use of LinkedIn, as we currently only have 5 followers on LinkedIn.

Additional use of social media is being planned for the Annual IWPC Conference in February 2019. There will be a Twitter contest and mobile scavenger hunt to complete. Prizes will be coordinated with IWEA Treasurer as we have no budget for the committee.

The social media chair is also continuing to update the monthly E-news with events and short articles.