



ILLINOIS WATER
ENVIRONMENT ASSOCIATION



December 7, 2018

To: IWEA Executive Board Members
From: John Lamb, IWEA Golf Committee Chair
Subject: Annual Golf Committee Report - IWEA 2018 Golf Outing

The 2018 IWEA Golf Outing was held on June 7th at the Links of Carillon. The outing raises funds for the IWEA Scholarship and Charitable Giving Fund. This year the event raised \$5,200.00 for the fund. Sponsorship for the event was \$250.00 and golfer registration was \$95.00. IWEA expenses were \$1,889.00 for the event. Details of expenses and revenues are on attached spreadsheet.

There were fifty-four (54) golfers and twenty-one (21) sponsors this year. These numbers are less than last year for both categories 60 and 29 respectively. The event was posted on website, in monthly eBlasts, listed in Clarifier, conference program and sent out usual postcard. However even with lower numbers we still raised over \$5,000 for the fund.

I want to thank committee members: Mark Halm, Mark Termini, Lee Melcher and Tim Tack. I also want to thank Laurie Frieders, Mary Johnson and Monica Gunderson for their assistance with the event.

The committee is considering options to reduce IWEA expenses and increase golfer participation for future events. I included narrative with my budget report that explains expense options. Since then I have thought of other options such as reducing contest prizes amounts, not mailing postcard and research prices of giveaway or solicit sponsor for cost.

In 2019 the outing will be on Friday, June 7th which we believe will increase attendance, the last two years have been on Thursday. Also there were several other outings within days of our event. I have reached out to one group to notify them of our date for next year and will try with others I am aware of. Another suggestion was sending out notice on social media. Lastly if we solicit sponsors for after party we could potentially reduce golfer fee.

It is the main goal of the Golf Committee to raise funds for the IWEA Scholarship and Charitable Giving Fund while at the same time keeping expenses low for IWEA and providing a fun and social event for the membership.



2018 IWEA Annual Golf Outing Expense/Revenue

Expenses			
Postage - event cards			\$ 421.00
Signs - sponsors			\$ 45.00
Golf Balls - give away			\$ 573.00
PayPal Fees			\$ 350.00
Prizes - hole contests			\$ 500.00
IWEA Expense			\$ 1,889.00
Greens Fees	\$ 50.00	50	\$ 2,500.00
Food/Drink	\$ 41.80	50	\$ 2,090.00
Carillon Invoices			\$ 4,590.00
Miscellaneous Expenses			
Sub-total Carillon and Misc.			\$ 4,590.00
Total Expenses			\$ 6,479.00
Revenue			
Greens Fees	\$ 50.00	54	\$ 2,700.00
Food/Drink	\$ 41.80	54	\$ 2,257.20
Golfers Fees			\$ 4,957.20
Sponsors w/o golf	\$ 250.00	14	\$ 3,500.00
Sponsors w/ golf	\$ 155.00	7	\$ 1,085.00
Sub-total sponsors			\$ 4,585.00
Golfer fee extra	\$ 3.20	54	\$ 172.80
Putting Contest			\$ 80.00
Total Revenue			\$ 9,795.00
Total Expenses w/o IWEA expense			\$ 4,590.00
Scholarship Fund			\$ 5,205.00

Notes:

This year there was an option to include golf for one with sponsorship. Unfortunately I did not catch this as it was not an intended option. However we did recover almost all of this amount of \$665 due to Carillon only charging for 50 golfers. This along with the \$173 from golfers fee it paid for \$540 leaving \$125 in expense and kept the fund donation at \$5,200.